

CONTENT CHECKLIST

Eight (8) things to check for before you publish content or a blog.

Publish Date:

Title:

	Does the Title grab attention?
	Is the Problem clear?
	Are the solutions actionable?
	Does it connect emotionally?
	Is the formatting reader-friendly?
	Is there a clear Call-To-Action?
	Does it build credibility (with Testimonials and)?
	Does it focus on the readers problems/needs?