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THE SOLOPRENEURS READING LIST

Here is my list of books that teach skills and concepts needed to make you, your business, and your website better.

MINDSET

The Four Agreements

The Answer To How Is Yes

Flawless Consulting

STRATEGY

The E-Myth Revisited

Running Lean

Positioning: The Battle for Your Mind

Sprint

MARKETING

The 1 Page Marketing Plan

Lean Customer Development

Excel For Marketing Managers

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CONTENT DEVELOPMENT

The Yahoo Style Guide

Net Words

SEO

3 Months To No.1

AHREFS SEO Book For Beginners

WEBSITE DESIGN

Designing The Obvious

The User Experience Team Of One

WEBSITE DEVELOPMENT

HTML, XHTML & CSS

The Book Of CSS3

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